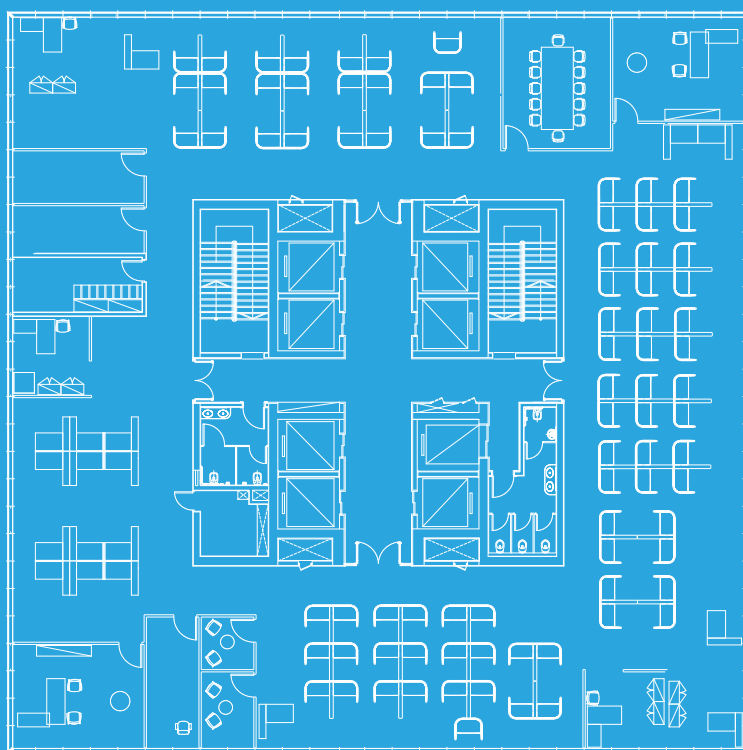


Ooredoo / Kuwait

# »HOT SPOT« FOR COMMUNICATORS

OORED00



Dock-in and work.

# COMPANY CULTURE TAKES CENTRE STAGE



*»We wanted to make our headquarters an experience for customers and a high quality workplace for our staff. With Bene we succeeded doing both 100 %.«* Shaima Othman Al-Najdi, PMP Senior Director, TPMO & Network Implementation Department

Sheltered, individual zones to dock in and work. DOCKLANDS for concentrated work in busy spaces.

## Ooredoo

**Company** Founded in 1999, Ooredoo, formerly known as Wataniya Telecom, is the first private telecommunications company in Kuwait. Fast growth has made the company a sector leader in the Middle East, Northern Africa and South East Asia.

**Briefing** The headquarters in the new Ooredoo Tower pays tribute to the company's dynamic and future-oriented strategic direction. The focus was on creating the best possible workplaces featuring youthful and colourful design which particularly has to deliver outstanding acoustics in the call centre area.

**Furnished zones and areas** Focused work, management, meeting/conference, seminar/workshop.

**FACTS**

**Address** Ooredoo Tower, Soor Street, Kuwait City / P.O.Box 613 Safat 13007 Kuwait

**Industry** Telecommunications

**Size** 331 workstations

**Products** P2\_Group, DOCKLANDS, M\_Com Table, T-Meeting

**Bene Spectrum** Expressive, Spice



Meeting—functional setting, inspired ambiance.



Perfect for a temporary check-in. Field staff can find a home base here.



The management offices are stylish and prestigious.